



WATER KNOWLEDGE RESOURCE CENTRE

Develop Water Knowledge Resource Centers (WKRC) at Water ATMs can create a Water Knowledge Resource Centers (WKRC) at the urban Water ATMs as a knowledge center for the general public or students at the Water ATM to promote (a) citizen participation and (b) value added services for the Urban Local Body (ULB like Municipal Authorities), such as a point of collecting public grievances, bill payment, etc. , Exploring new avenues



OUR APPROACH

STIMULATING
SENSORIALS



COMMUNITY UTILITY



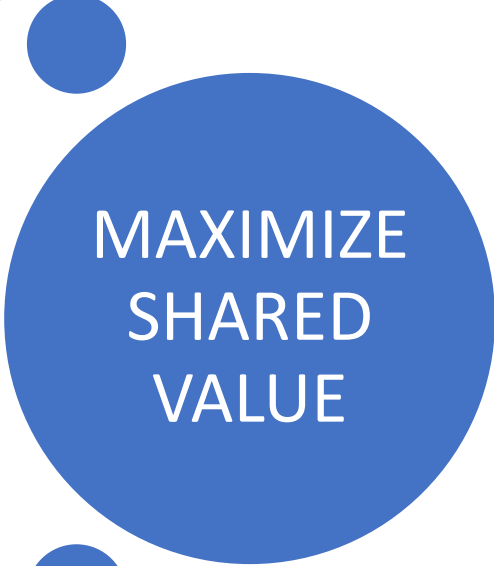
PLACEMAKING



OWNERSHIP



MAXIMIZE
SHARED
VALUE



EFFECTIVE
WATER
KNOWLEDGE
RESOURCE
CENTRE



APPROACH

A combination of On Location and Videos to Inform, Engage and motivate participation by building an informative and engaging space.

RECOMMENDED INITIATIVES

ON GROUND - WKRC INFORMATION DIRECTORY – ON LOCATION

We shall create an Essential Information point at the Water ATM by translating the wall and space of the ATM into all aspects of water related information such as methods of bill payment, water timings, water storage methods.



ON GROUND – VIDEO & DEVICE

Through Animated Stories we shall be addressing the following aspects of Water

- Water Quality
- Handwashing
- Judicious use of water
- Water Conservation
- Water Storage & handling
- COVID safety.

Smart Phone users can access the videos on WhatsApp.