

**Call for proposal: Market research and study on Small Water Enterprise in the Urban and Peri-Urban Cities in India**

**About the Project:** Assessing the need for Water ATMs in Low-income communities and their operational and financial viability to scaleup through PPP by Municipalities

This is a call for proposal from market research and consulting firms to conduct a market study to assess the current water supply, demand, and governance ecosystem using a mixed research methodology among tier 1 and tier 2 cities. The research methodology must include quantitative survey and qualitative focus groups with in-depth interviews amongst the four respondent groups such as residents of low-income housing areas and slum dwellers, SWE Kiosk Operators, SWE leadership team, and the ULB.

The output of the study will need to be presented in a report (in Word Format) covering information gathered from all the research interventions with an analyzed cross-tabulations of the quantitative data and translated transcriptions of all the qualitative data.

**Timelines:** Eight months starting from the award of contract.

**Intellectual Property:** All output, training materials, questionnaires, feedback forms, results, data, and reports generated under the award are solely the property of Safe Water Network India.

**Confidentiality:** Any information, resources, and assistance (including access to records, systems) shared with you during the program for this engagement cannot be disclosed or used in electronic, print, or audio medium.

Please send in your application to this mail id – [psewak@safewaternetwork.org](mailto:psewak@safewaternetwork.org) / [psingh@safewaternetwork.org](mailto:psingh@safewaternetwork.org) / [info@swnindia.org](mailto:info@swnindia.org) till Feb 25<sup>th</sup>, 2020

**About Safe Water Network India:** Safe Water Network India is a not-for-profit Trust, registered on October 16, 2009, committed to bringing scalable, financially sustainable solutions that provide clean, affordable drinking water to the communities in quality-affected habitations in India. Safe Water Network India holds a licensing agreement with Safe Water Network, a 501 (c) (3) registered non-profit organization in New York, USA, and a core funder of the Trust.

**About Project SEWAH:** Project SEWAH is a collaboration between Safe Water Network India and USAID to strengthen the journey towards self-reliance in Urban Drinking Water through the multiplier effect of the knowledge hub and by leveraging the SWE Alliance. The project aims to create a legacy of a sustainable and reliable, safe drinking water footprint in the urban cities to accelerate the SDG Goal 6.1 by developing capacities of the citizens, PHED engineers, SWE implementers, and other stakeholders in the ecosystem so that SWEs are sustainably delivering safe drinking water reliably to the local communities.



### **Proposal Requirements**

1. The partner should have credible experience in conducting market research and submit such credentials, and the proposal
2. Firms that have experience with similar engagements shall be preferred
3. Team credentials must be shared along with the proposal
4. The proposal must be submitted by the last date mentioned in call for proposal
5. Total proposal cost must be submitted as exclusive of applicable taxes and charges