



Small Water Enterprise Alliance

A Safe Water Network India Initiative

SEWAH MONTHLY UPDATE

ISSUE - IV (APRIL 2021)

WORLD WATER DAY 2021

WATER is Life!! This year World Water Day 2021 was celebrated on 22nd March with the theme of '**Valuing Water**'. The value of water goes beyond its cost because water plays an extremely significant role in our lives and serves as the lifeline for our social, economic, and environmental systems. The SWE Alliance remains committed to create awareness about the real value of safe water to one and all.



Safe Water Youth Forum Invites Intens

The **Youth** Community is the driver of development globally and its imminent to involve this demographic in any progressive initiative to be successful. The drinking water sector is no exception. With an aim to mobilize the youth community to become ambassadors of WASH awareness and active contributors to UN SDG 6.0, the Safe Water Enterprise Alliance and Project SEWAH have set up the '**SAFE WATER YOUTH FORUM**'.

The forum will work with educational institutions and student groups to solve critical WASH challenges that have plagued the world. The program aims to create educate the youth about WASH and encourage them to take interest in the drinking water sector through research, education, and student internships. For more information and collaboration opportunities, please write to info@swealliance.org

Towards Attaining UN SDG 6.0

India ranks 115 out of 162 countries in terms of SDGs performance according to the report 'SDG Index Report 2019' released by UN Sustainable Development Solutions Network. In terms of SDG 6.0 achievement, India scores 56.6% which needs to be significantly improved considering India's population and growth in demand in domestic water

consumption. The Government of India has launched several flagship schemes such as **Atal Mission for Rejuvenation and Urban Transformation (AMRUT)** and **Jal Jeevan Mission (JJM)** to provide piped water connections in urban and rural areas of India.

Project SEWAH has been actively working towards fulfilling SDG 6.0 specifically in terms of **targets 6.1, 6.2, 6.4, and 6.b**. SEWAH will continue working on these sub-goals through its various projects in 2021 as well.

SEWAH Initiatives

PROJECT SEWAH: Project SEWAH, abbreviated for Sustainable Enterprises for Water And Health, is a joint collaboration between Safe Water Network India and USAID to strengthen the journey towards self-reliance in Urban Drinking Water through the multiplier effect of knowledge hub and by leveraging the SWE Alliance. The project aims to create a legacy of a sustainable and reliable safe drinking water footprint in the urban cities to accelerate the SDG 6.1 by developing capacities of the citizens, PHED engineers, SWE implementers, and other stakeholders in the ecosystem so that SWEs are sustainably delivering safe drinking water reliably to the local communities.

CELEBRATING WORLD EARTH DAY 2021

SEWAH Partners came together and celebrated the event at WKRCs with a myriad of plantation drives, campaigns, activities and awareness generation programs. Our Partners including Drinkwell Systems, JanaJal, WaterHealth, Waterlife conducted activities like drawing and poster-making competitions targeting the children in the community to raise awareness. Drinkwell also conducted a cultural event for their community where children participated in traditional attires and raise awareness around "Restore Our Earth". WaterHealth, Waterlife, and Safe Water Network India campaigned around Covid-19 and its safety norms. The team distributed Hygiene Kits, masks, and food packets to the consumers, especially the underprivileged people to save them from the wrath of Covid-19. JanaJal also hosted a webinar on April 21st, 2021, discussing the sustainability and survival of the Water Sector. Keeping the theme of this year's World Earth Day in mind, our partners and ourselves, disseminated tonnes of relevant IEC Materials on Social Media. These materials were created solely to be disseminated around World Earth Day and Covid-19. Pamphlets were also physically distributed in and around the community of WKRCs. Moreover, WaterHealth conducted awareness sessions with the local Anganwadi workers and community.

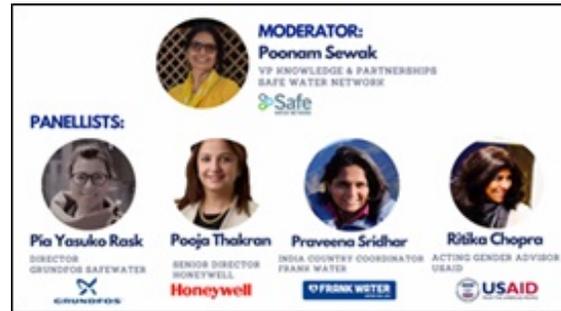
Drinkwell Systems

TOOLKIT CONTENTS			
Acronyms	Executive Summary	List of Tools	About this Toolkit
SECTION 1		SECTION 2	
Gender Mainstreaming	Including Women in Safe Water Enterprises	Opportunities for Women in SWEs	Results Framework & Gender Indicators
SECTION 3		SECTION 4	
Breaking Barriers	Gender Mainstreaming Tools	Questionnaire	ISWEET Toolkit & Gender Mainstreaming Video



International Webinar - Women's Day Special

SWAN - Women, Data & Tech: Enabling Smart Water Management in India, a virtual webinar was organized by Safe Water Network in partnership with Smart Water Networks Forum (SWAN) India Alliance, on International Women's Day. The event brought together a cross-section of leading women professionals (from Safe Water Network, USAID, Honeywell, FRANK Water, and Grundfos) representing the different water value chain areas to share their knowledge and experience in the conceptualizing, deployment, and operation of water services. The Webinar highlighted the critical role played by data-driven intelligent water solutions and services. The Webinar also provided an opportunity to interact with the various panelists in the break-out sessions to share and discuss their thoughts and ideas on specific challenges and how data can shape and influence the path to universal safe water access.

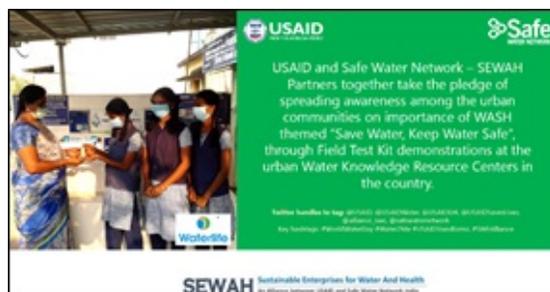


CELEBRATING WORLD WATER DAY 2021

A two-week campaign from March 15 to 31 at SEWAH SWE Alliance Water Knowledge Resource Centers (WKRCs)

Theme: “#Water2me” - valuing water - the environmental, social, cultural value people place on the water.

Objective: Community Awareness on safe drinking water access, water conservation, WASH to promote public-private partnerships, encourage people to become active participants to sustain life by saving water, and improving public health.



in Medak district of Telangana State, inaugurated on March 28th by Mr. Taga Masayuki, *Consul-General of Japan* in Chennai, and Mr. Ravindra Sewak, *India Country Director, Safe Water Network*. These water stations bring additional safe, affordable drinking water access to over 10,000 people. The event was covered in both print and digital media.

Mr. Taga Masayuki said, *“Safe Water Network India is doing incredible work by providing safe drinking water to vulnerable families. Access to clean, potable water is a basic human right. We are very pleased to support this noble cause. We hope that this project will be the symbol of cooperation and friendship between Japan and India and that the communities have a healthy life and live happily.”*



Ribbon Cutting & Coconut Breaking Ceremony

Maithri Aquatech Launch

Maithri Aquatech launched its first Water Knowledge Resource Center (WKRC) with the “World’s First Mobile Water from Air Kiosk and Water Knowledge Centre” in Visakhapatnam city. The kiosk will provide clean, mineral-enriched, potable water harvested from the air by making use of Maithri Aquatech’s own Meghdoot solution as a source to generate water with no dependency on scarce groundwater as well as surface water resources.



SWNI at Horasis Extraordinary Meeting

Ravi Sewak participated in the **Horasis Extraordinary Meeting 2021, Appropriate Technology to Build Trust and Transparency**. The event organized on March 18th covered technology tools that focus on ethical processes, control of corruption, and building integrity and transparency.



SEWAH in News...

The **CSR Journal** featured an op-ed article, **"World Water Day Publications: The CSR Journal**, a publication covering corporate social responsibility in India, featured an op-ed article, **"World Water Day - Piped Water Across India"**. The article informed the accomplishments in India so far under the government's



initiative to ensure piped water services to its entire population by 2025 and how partnerships with the private sector can help accomplish this ambitious goal.

NDTV-Dettol Banega Swasth India, an initiative aiming to spread awareness about critical health issues, interviewed Safe Water Network on the theme of World Water Day about the SWE model and the benefits for communities and individuals, particularly during COVID.



AMRUT Mission Updates

The **Atal Mission for Rejuvenation and Urban Transformation (AMRUT)** is a flagship scheme of the Government of India that focuses on water supply, sewage management, stormwater drainage to reduce flooding, green space, non-motorized urban transport. The Government has selected over 500 cities under the scheme to implement 11 reforms. The criterion for the selection of the cities are the following:

1. The cities with a population of more than 1 lakh
2. All the capital cities that are not covered in the above criteria
3. 10 cities from islands, tourist destinations, and the Hill States
4. 13 cities on rivers with a population of more than 75000 and less than 1 lakh.
5. All the cities that are classified as Heritage cities under the HRIDAY scheme

AMRUT Highlights in March 2021

Projects worth ₹ 6449 crores awarded in Madhya Pradesh
Projects worth ₹ 5077 crores awarded in Karnataka
Projects worth ₹ 7561 crores awarded in Maharashtra
Projects worth ₹ 1704 crores awarded in Odisha
Projects worth ₹ 4842 crores awarded in Gujarat
Projects worth ₹ 3249 crores awarded in Andhra Pradesh
Projects worth ₹ 2196 crores awarded in Bihar
Projects worth ₹ 1658 crores awarded in Kerala
Projects worth ₹ 58 crores awarded in Nagaland

Monthly news & updates

Jal Shakti Ministry to launch 100-day campaign to promote water conservation

Prime Minister Modi on February 28, 2021, informed that the Jal Shakti Ministry of the Central government will launch a 100-day campaign called 'Catch the Rain' in order to promote water conservation all over the country.. ... [Read More](#)

Managing Water Towards Building Sustainable Cities – Spontaneous order

The Union Budget 2021 comes as a massive relief for our overburdened water resources. Where last year's budget allocated INR 39,029 crore for water across the Ministry of Jal Shakti, Ministry of Agriculture and Farmers' Welfare, Ministry of Rural Development, and Ministry of Housing and Urban Affairs, an increase of 6% over the budget of 2019-20, it managed to overlook concerns of urban water management. The focus has now been expanded from rural water supply to urban water management through the Jal Jeevan Mission- Urban (JJM-U) and the Swachh Bharat Mission 2.0... [Read More](#)

World Water Day: Why Water Scarcity is becoming a Global Challenge – Krishi Jagran

We all are aware of the phrase "Water is Life". But how many of us are working towards saving water. Water scarcity is becoming a huge problem globally. Water scarcity is the lack of freshwater resources to meet the standard water demand. Humanity is facing a water crisis due to unequal distribution - some regions are wet while some are dry... [Read More](#)

Meeting the challenges of urban water supply in India- Daily Pioneer

Early forecasts suggest that 2021 might be one of the hottest years ever recorded. If the mercury touches record highs while we are still recovering from a pandemic, can India ensure water supply to its vast urban population? Where do we stand in terms of water security for our economic hubs? In the Union Budget 2021, Finance Minister Nirmala Sitharaman signaled that water security is one of the priorities of the Government and announced an outlay of Rs 2.87 lakh crore for the national Jal Jeevan Mission (Urban) JJM(U). The Mission, which has set a target of supplying piped drinking water connections to 2.68 crore urban households by 2026, gets Rs 60,000 crore this financial year... [Read More](#)

SWAN partners Safe Water to showcase smart water benefits across India

The Smart Water Networks Forum (SWAN) recently partnered up with Safe Water Network (SWN), a non-profit organization dedicated to providing access to safe and reliable clean drinking water in developing economies. SWAN and Safe Water Network are partnering to promote the relevance of smart, data-driven solutions and benefits for water and wastewater networks across India and other water-stressed markets. ... [Read More](#)

World Water Day 2021: Themed 'Valuing Water', here's how India plans to celebrate it

Since 1993, March 22 has been marked as 'World Water Day' every year to highlight the importance of freshwater. The event will be held via video conferencing, where the United Nations World Water Development Report 2021 will also be presented. Here's all you need to know about international day and its observance ... [Read More](#)



Small
Water
Enterprise
Alliance



Honeywell

SEWAH Sustainable Enterprises for Water And Health

A Joint Alliance between USAID and Safe Water Network India